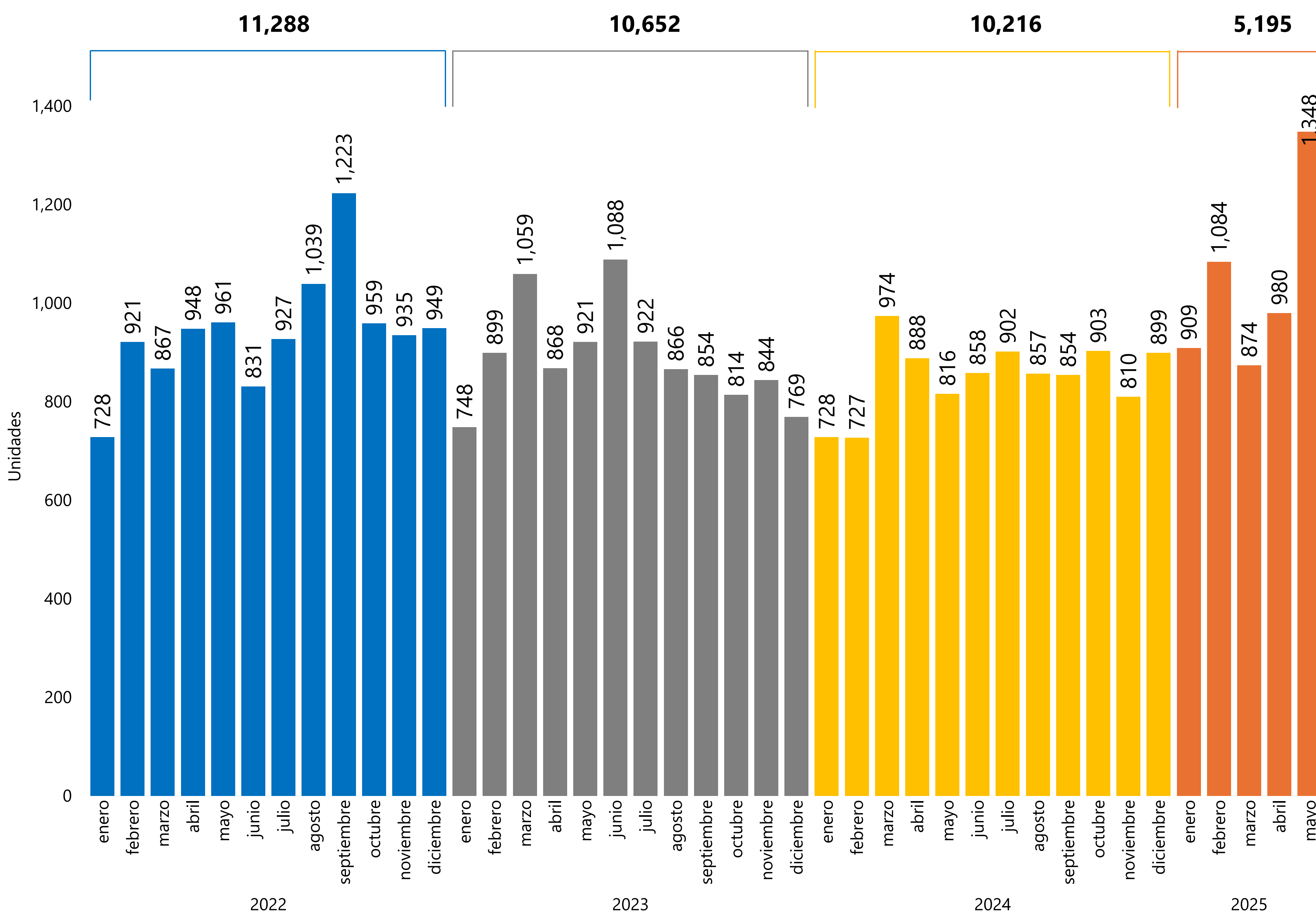


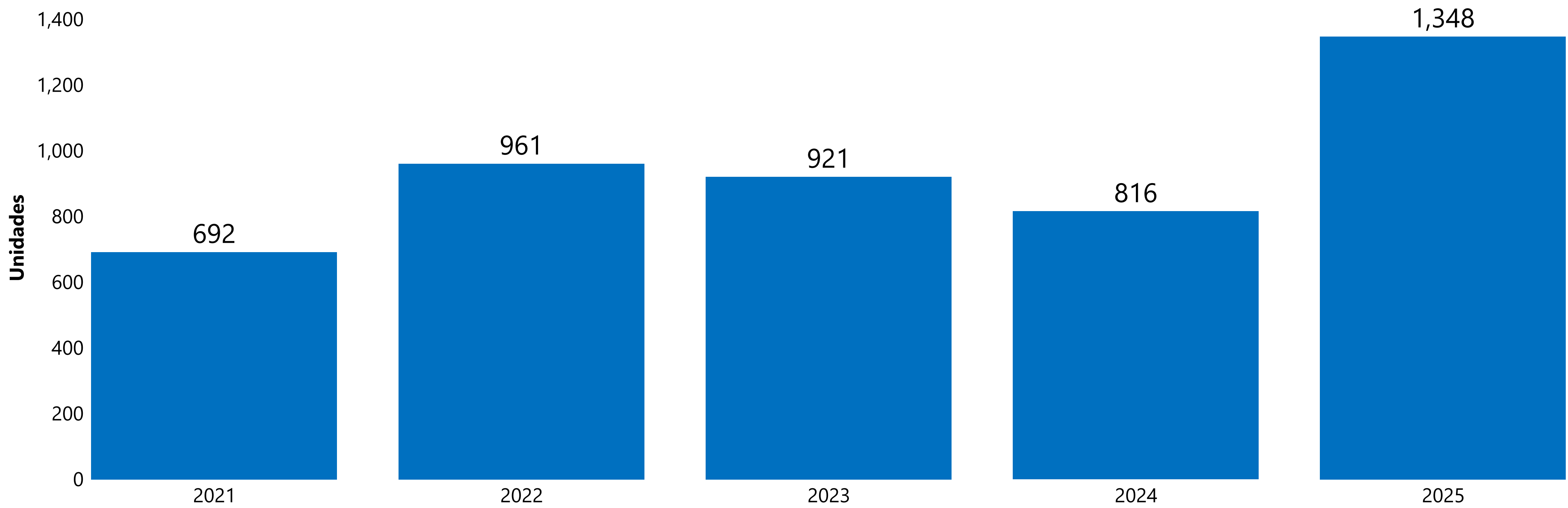
Registros de matriculación histórico 2022-2025



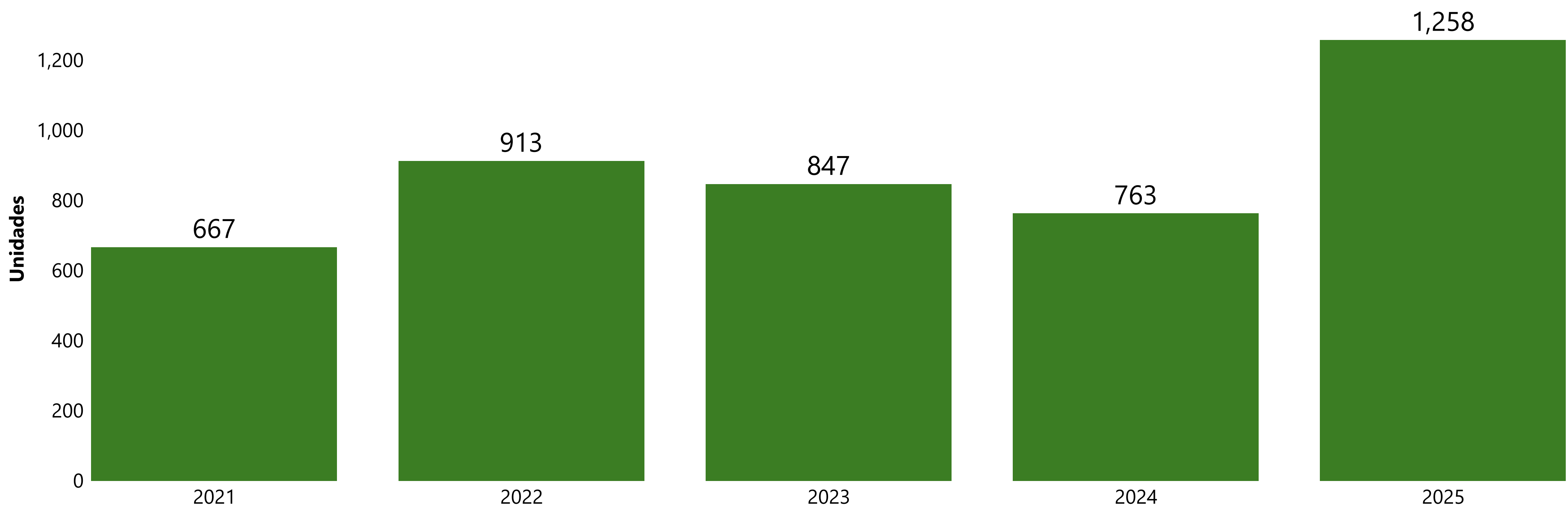
VENTAS DE VEHÍCULOS PESADOS

MAYO 2025

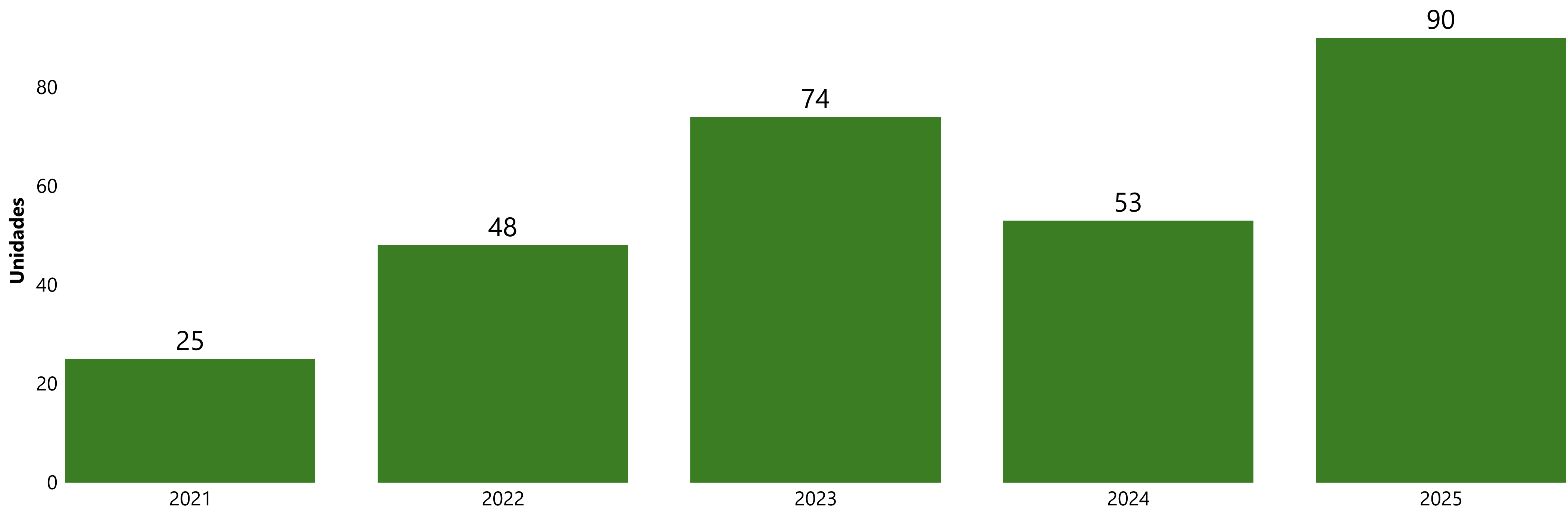
Ventas históricas de pesados mayo



Registros históricos de camiones mayo



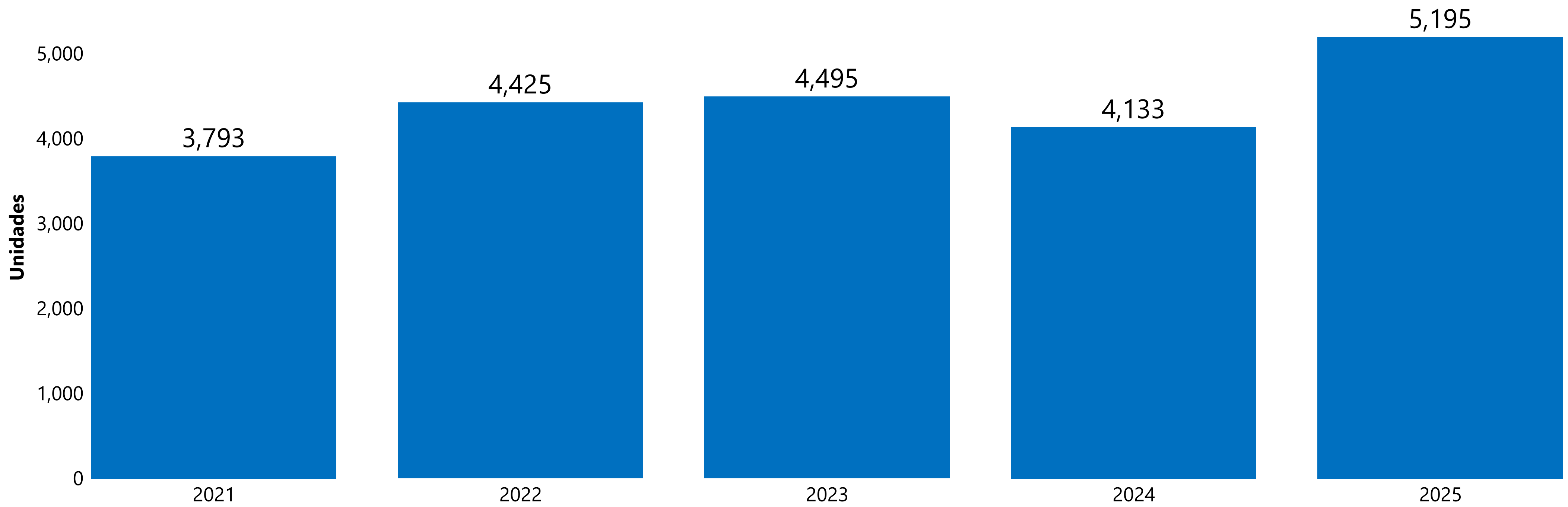
Registros históricos de buses mayo



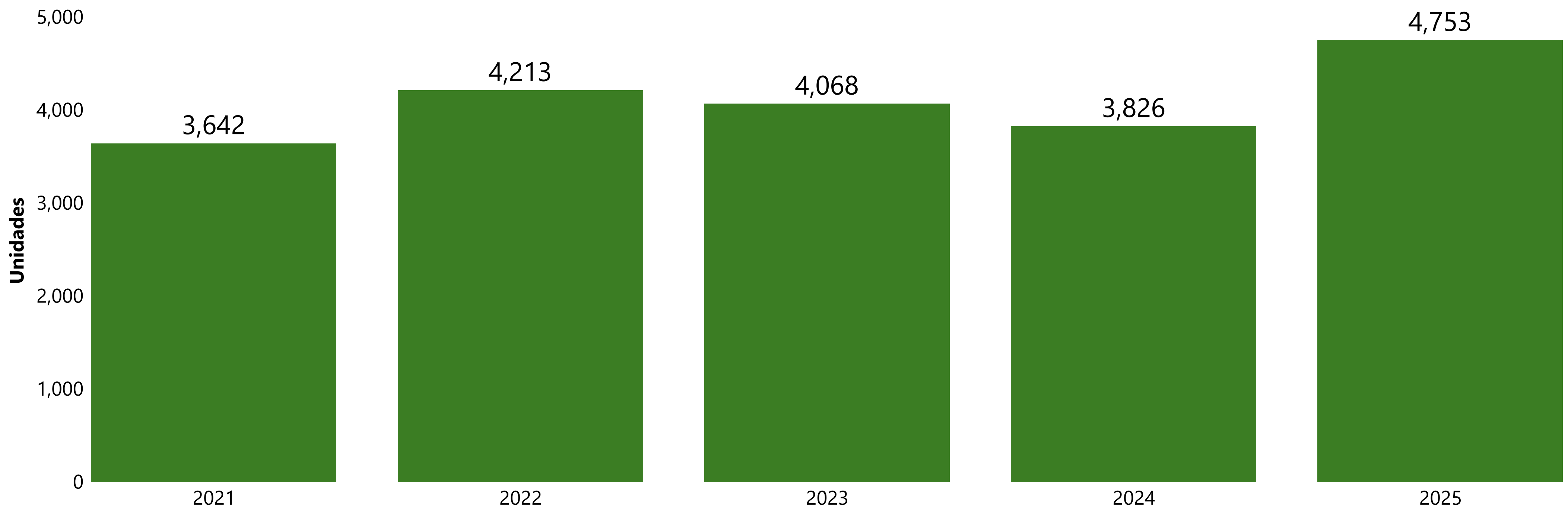
VENTAS DE VEHÍCULOS PESADOS

ENERO-MAYO 2025

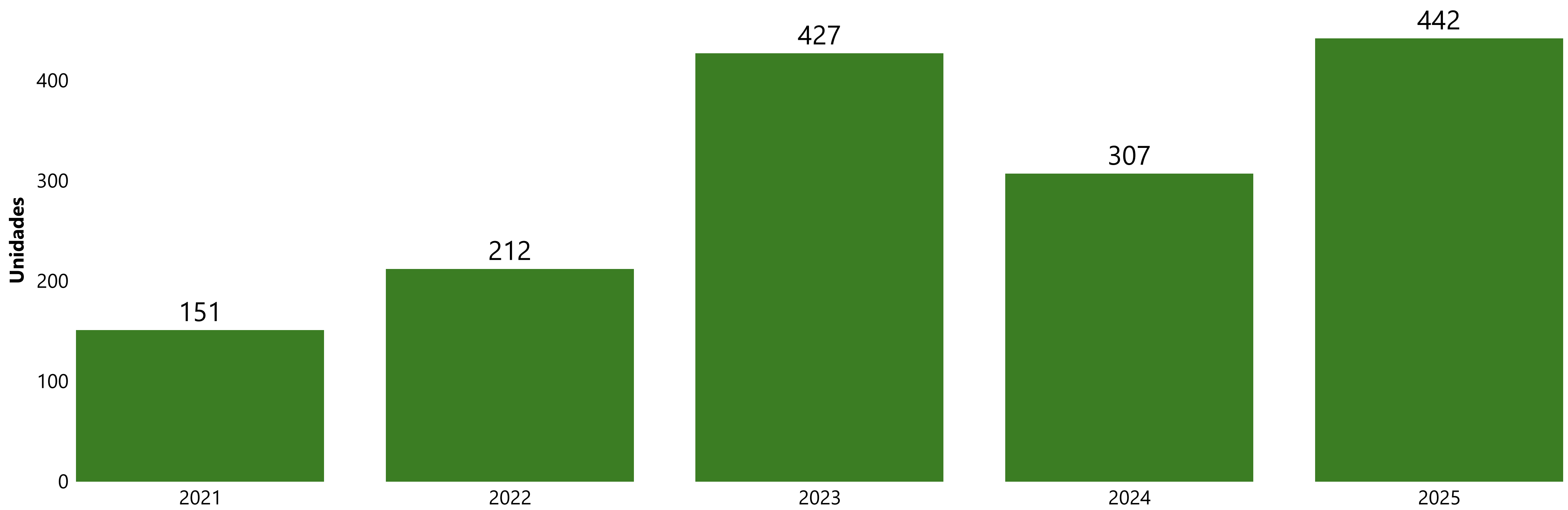
Ventas históricas de pesados enero - mayo



Ventas históricas de camiones enero - mayo



Ventas históricas de buses enero - mayo



VENTAS DE PESADOS POR MARCA

MAYO 2025

Marca	May. 2025	May. 2024	Part. May 2025	Var. May 2025/2024
SINOTRUK	354	163	26.3%	117.2%
HINO	257	187	19.1%	37.4%
CHEVROLET	192	128	14.2%	50.0%
JAC	170	97	12.6%	75.3%
DONGFENG	82	46	6.1%	78.3%
FOTON	48	30	3.6%	60.0%
SHACMAN	38	9	2.8%	322.2%
JMC	32	40	2.4%	-20.0%
FUSO	29	10	2.2%	190.0%
FAW TRUCKS	21	25	1.6%	-16.0%
HYUNDAI	21	17	1.6%	23.5%
MERCEDES BENZ	19	9	1.4%	111.1%
SCANIA	12	5	0.9%	140.0%
SDAC WEICHAI	10	8	0.7%	25.0%
KENWORTH	8	2	0.6%	300.0%
QINGLING	8	5	0.6%	60.0%
MAXUS	7	1	0.5%	600.0%
UD TRUCKS	6	2	0.4%	200.0%
KYC	5	8	0.4%	-37.5%
BEIBEN	4		0.3%	-
Total	1,348	816	100.0%	65.2%

Marca	Ene-May. 2025	Ene-May. 2024	Part. Ene-May 2025	Var. Ene-May 2025/2024
HINO	1,122	1,016	21.6%	10.4%
SINOTRUK	1,047	667	20.2%	57.0%
CHEVROLET	777	663	15.0%	17.2%
JAC	581	431	11.2%	34.8%
DONGFENG	308	219	5.9%	40.6%
FOTON	207	203	4.0%	2.0%
JMC	206	185	4.0%	11.4%
FAW TRUCKS	127	129	2.4%	-1.6%
FUSO	117	86	2.3%	36.0%
SHACMAN	91	52	1.8%	75.0%
HYUNDAI	86	88	1.7%	-2.3%
MERCEDES BENZ	70	52	1.3%	34.6%
SDAC WEICHAI	61	20	1.2%	205.0%
YUTONG	60	3	1.2%	1900.0%
SCANIA	41	42	0.8%	-2.4%
UD TRUCKS	39	29	0.8%	34.5%
DAF	31	20	0.6%	55.0%
KYC	28	36	0.5%	-22.2%
INTERNATIONAL	27	37	0.5%	-27.0%
KENWORTH	25	15	0.5%	66.7%
Total	5,195	4,133	100.0%	25.7%

VENTAS POR PROVINCIA

MAYO 2025

Provincia	May 2025	May 2024	Part. May 2025	Var. May 2025/2024
PICHINCHA	375	251	27.8 %	49.4%
GUAYAS	370	215	27.4 %	72.1%
AZUAY	176	84	13.1 %	109.5%
TUNGURAHUA	91	63	6.8 %	44.4%
MANABÍ	47	38	3.5 %	23.7%
EL ORO	41	16	3.0 %	156.3%
LOJA	40	9	3.0 %	344.4%
IMBABURA	38	9	2.8 %	322.2%
CHIMBORAZO	33	39	2.4 %	-15.4%
SANTO DOMINGO	27	4	2.0 %	575.0%
ESMERALDAS	23	3	1.7 %	666.7%
ORELLANA	15	8	1.1 %	87.5%
ZAMORA CHINCHIPE	13	30	1.0 %	-56.7%
COTOPAXI	12	10	0.9 %	20.0%
CAÑAR	11	4	0.8 %	175.0%
BOLÍVAR	9	1	0.7 %	800.0%
PASTAZA	9	1	0.7 %	800.0%
LOS RÍOS	5	10	0.4 %	-50.0%
MORONA SANTIAGO	4	4	0.3 %	0.0%
SUCUMBÍOS	4	6	0.3 %	-33.3%
SANTA ELENA	3	4	0.2 %	-25.0%
CARCHI	1	6	0.1 %	-83.3%
NAPO	1	1	0.1 %	0.0%
GALÁPAGOS				-
Total	1,348	816	100.0 %	65.2%

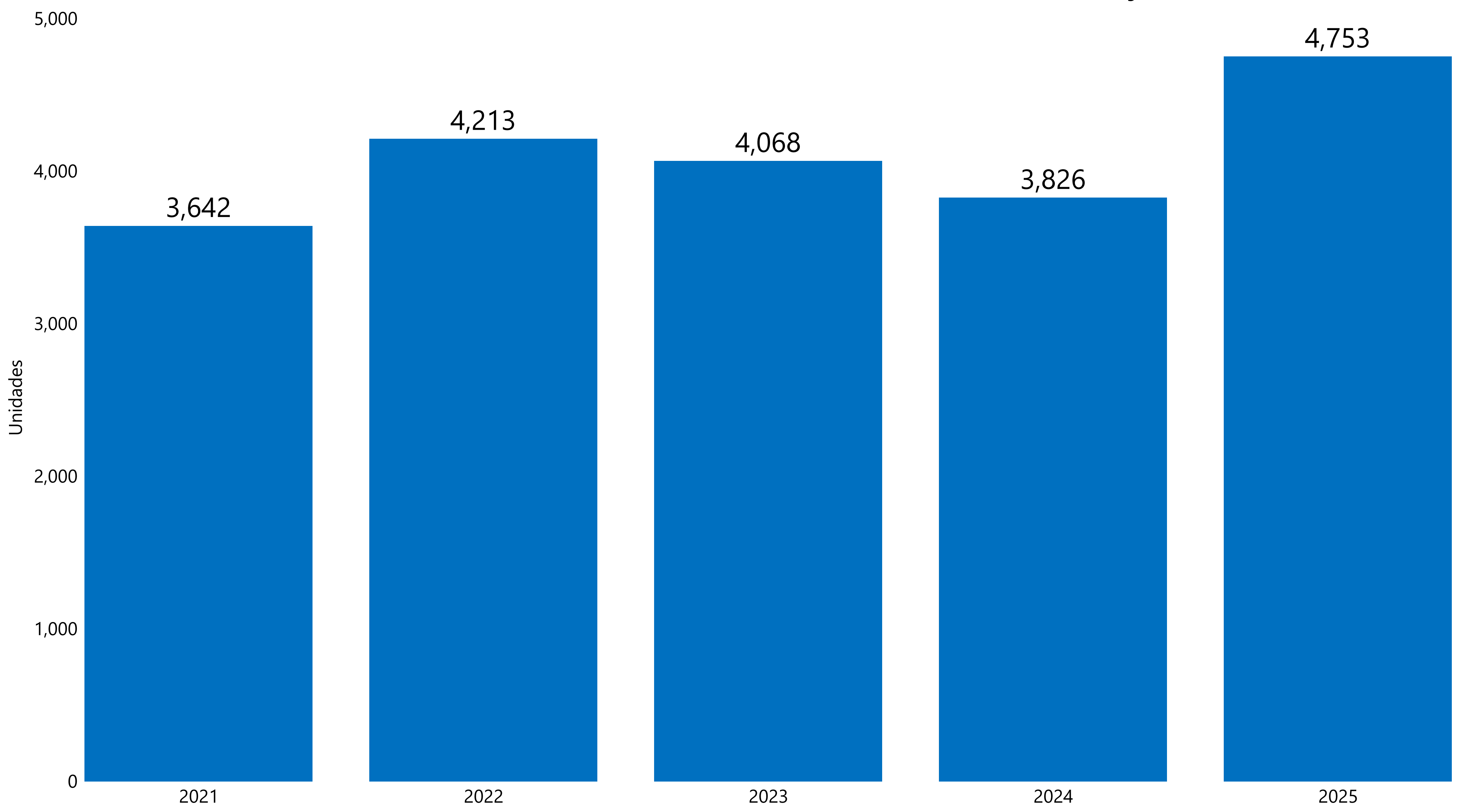
Provincia	Ene-May. 2025	Ene-May. 2024	Part. Ene-May 2025	Var. Ene-May 2025/2024
PICHINCHA	1,466	1,348	28.2 %	8.8%
GUAYAS	1,456	1,004	28.0 %	45.0%
AZUAY	650	413	12.5 %	57.4%
TUNGURAHUA	356	316	6.9 %	12.7%
MANABÍ	178	173	3.4 %	2.9%
CHIMBORAZO	170	162	3.3 %	4.9%
IMBABURA	149	103	2.9 %	44.7%
LOJA	145	71	2.8 %	104.2%
EL ORO	115	56	2.2 %	105.4%
SANTO DOMINGO	76	26	1.5 %	192.3%
ZAMORA CHINCHIPE	74	135	1.4 %	-45.2%
COTOPAXI	59	54	1.1 %	9.3%
ORELLANA	50	55	1.0 %	-9.1%
ESMERALDAS	45	17	0.9 %	164.7%
LOS RÍOS	37	36	0.7 %	2.8%
CAÑAR	34	21	0.7 %	61.9%
SUCUMBÍOS	32	28	0.6 %	14.3%
PASTAZA	22	15	0.4 %	46.7%
BOLÍVAR	21	27	0.4 %	-22.2%
CARCHI	18	27	0.3 %	-33.3%
MORONA SANTIAGO	17	13	0.3 %	30.8%
SANTA ELENA	16	15	0.3 %	6.7%
NAPO	9	17	0.2 %	-47.1%
GALÁPAGOS		1		-100.0%
Total	5,195	4,133	100.0 %	25.7%

VENTAS DE CAMIONES

MAYO 2025

Marca	May. 2025	May. 2024	Ene-May. 2025	Ene-May. 2024	Var. May 2025/2024	Var. Ene-May 2025/2024
SINOTRUK	354	163	1,047	667	117.2%	57.0%
HINO	196	145	831	776	35.2%	7.1%
CHEVROLET	192	128	777	662	50.0%	17.4%
JAC	169	97	578	427	74.2%	35.4%
DONGFENG	82	46	308	219	78.3%	40.6%
FOTON	48	30	207	203	60.0%	2.0%
JMC	32	40	206	185	-20.0%	11.4%
FAW TRUCKS	21	25	127	129	-16.0%	-1.6%
FUSO	29	10	117	86	190.0%	36.0%
SHACMAN	38	9	91	52	322.2%	75.0%
SDAC WEICHAI	10	8	61	20	25.0%	205.0%
MERCEDES BENZ	10	7	60	48	42.9%	25.0%
HYUNDAI	9	12	49	64	-25.0%	-23.4%
UD TRUCKS	6	2	39	29	200.0%	34.5%
DAF	3		31	20	-	55.0%
KYC	5	8	28	36	-37.5%	-22.2%
INTERNATIONAL	3	1	27	36	200.0%	-25.0%
KENWORTH	8	2	25	15	300.0%	66.7%
MAXUS	7	1	23	9	600.0%	155.6%
SCANIA	9	3	21	27	200.0%	-22.2%
Total	1,258	763	4,753	3,826	64.9%	24.2%

Ventas históricas acumuladas de camiones 2021-2025 (enero-mayo)



VENTAS DE BUSES

MAYO 2025

Marca	May. 2025	May. 2024	Ene-May. 2025	Ene-May. 2024	Var. May 2025/2024	Var. Ene-May 2025/2024
HINO	61	42	291	240	45.2%	21.2%
YUTONG		1	60	3	-100.0%	1900.0%
HYUNDAI	12	5	37	24	140.0%	54.2%
SCANIA	3	2	20	15	50.0%	33.3%
CAMIONES Y BUSES VOLKSWAGEN	2		17	5	-	240.0%
MERCEDES BENZ	9	2	10	4	350.0%	150.0%
JAC	1		3	4	-	-25.0%
HIGER	2		2	1	-	100.0%
AGRALE			1	1	-	0.0%
Total	90	53	442	307	69.8%	44.0%

Ventas históricas acumuladas de buses 2021-2025 (enero-mayo)

